DR. SYED ZUHAIB AZIZ

Ph.D. Sociology | Medical Sociology | Public Health | Higher Education

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EXECUTIVE PROFILE

PhD-qualified Sociologist with over 15 years of progressively responsible experience in teaching Sociology at various levels and professional/practical experience in community and public health research, social medical welfare, monitoring and evaluation, and community mobilization. Author of more than 25 peer-reviewed publications with expertise in mixed-method research. Proven ability to manage complex field operations, train staff, build stakeholder partnerships, develop academic curricula, support institutional quality assurance, and deliver projects within timelines.

CORE EXPERTISE

- Sociology & Medical Sociology
- Academic Administration
- Social Research & Mixed Methods
- Curriculum Development & HEC Standards
- Monitoring, Evaluation & Quality Assurance
- TB Surveillance & Health Promotion
- Stakeholder Engagement
- Online & Hybrid Teaching
- Higher Education Teaching
- Public Health & Community Health
- Quantitative & Qualitative Research
- Research Supervision & Student Mentoring
- Training & Capacity Building
- Community Mobilization
- Project Coordination & Reporting
- Seminars, Conferences & Scientific Sessions

PROFESSIONAL EXPERIENCE

LECTURER (SOCIOLOGY), BPS-18

The Islamia University of Bahawalpur (IUB), Department of Sociology, Pakistan / *22 Aug 2023 – Present*

- Develop academic curricula, study schemes, and research protocols aligned with Higher Education Commission (HEC) standards.
- Organize stakeholder engagement activities, seminars, awareness campaigns, and community outreach programs in collaboration with government and development partners.
- Mentor undergraduate and postgraduate students in quantitative, qualitative, and mixed-method research methodologies.
- Coordinate departmental administrative functions, including timetable management, curriculum review, committee work, and academic planning.
- Associate Editor, IUB Journal of Social Sciences (IJOSS).
- In charge of Curriculum, Scheme of Study and Timetable.
- Co-Advisor, IUB Road Safety and Awareness Society 2026.

ASSISTANT PROFESSOR (SOCIOLOGY), E-IV

Virtual University of Pakistan (VUP), Department of Sociology, Multan Campus / *21 Mar 2023 – 21 Aug 2023*

- Managed online teaching and research activities using an ICT-based learning management system.
- Developed curriculum, question banks, assessments, and learning materials for postgraduate sociology programs.
- Supervised student research projects and promoted evidence-based research practices.
- Ensured quality assurance in teaching and academic assessment.

SCHOOL HEALTH & NUTRITION SUPERVISOR, BPS-17

Health Department, District Multan, Government of Punjab, Pakistan / *5 Jul 2010 – 18 Mar 2023*

- Provided social medical welfare services at government schools and community level.
- Coordinated district-wide implementation of public health, nutrition, immunization, tuberculosis, maternal and child health, and school health projects across rural and urban communities.
- Supervised multidisciplinary field teams responsible for community-based health interventions, ensuring adherence to project timelines and quality standards.
- Planned, monitored, and evaluated field activities while maintaining project documentation, reporting systems, and performance indicators.
- Conducted training and capacity-building workshops for healthcare professionals including LHVs, LHWs, MWs, and vaccinators.
- Developed implementation strategies, operational plans, and standard operating procedures (SOPs) for health programs.
- Coordinated with WHO, UNICEF, district administration, hospitals, and government departments to facilitate successful implementation of public health initiatives.
- Led community mobilization campaigns for COVID-19 vaccination, tuberculosis surveillance, nutrition improvement, immunization, and school health.
- Managed logistics, staff deployment, field schedules, and monitoring visits to ensure smooth project implementation.
- Conducted supervision visits, quality assurance reviews, and internal monitoring to improve program performance.
- Prepared technical reports, monitoring reports, and project documentation for senior management.
- Served as District Focal Person for COVID-19 Mobile Vaccination.

- Worked extensively with rural populations and government health systems throughout Punjab.

PROGRAM COORDINATOR (VISITING FACULTY MEMBER) – PUBLIC HEALTH (BS PROGRAM)
Department of Sociology, Bahauddin Zakariya University, Multan, Pakistan / *Not dated in source CV*

VISITING LECTURER
Department of Sociology, The Women University, Multan, Pakistan / *Not dated in source CV*

VISITING LECTURER
Department of Sociology, Multan Post Graduate College, Multan, Pakistan (Affiliated with Bahauddin Zakariya University) / *13 Oct 2008 – 06 Mar 2015*

MONITORING & EVALUATION OFFICER
Plan International Organization / *1 Nov 2007 – 15 Nov 2009*

- Managed monitoring and evaluation activities for Early Childhood Care and Development (ECCD) projects.
- Designed monitoring tools and field supervision mechanisms.
- Conducted quality assurance visits and monitored project indicators.
- Prepared progress reports and supported evidence-based decision making.
- Coordinated with field teams, communities, and partner organizations.

EDUCATION

QUALIFICATION	YEAR	INSTITUTION
Ph.D. Sociology	2021	University of Peshawar, Pakistan
M.Phil. Sociology	2013	Bahauddin Zakariya University, Multan, Pakistan
M.Sc. Sociology	2008	Bahauddin Zakariya University, Multan, Pakistan
Bachelor Sociology	2006	Bahauddin Zakariya University, Multan, Pakistan
Intermediate – Computer Sciences	2004	B.I.S.E. Multan, Pakistan
Secondary – Science	2002	B.I.S.E. Multan, Pakistan

RESEARCH PROFILE

Ph.D. Research: "A socio-economic analysis of growing Tuberculosis in rural areas of district Multan, Pakistan (2001-2016)." Mixed Method Research.

M.Phil. Research: "Primary care and health system performance in Pakistan: A study of basic health units of South Punjab." Quantitative Research Method.

Courses Taken: Principle of Sociology, Sociological Theory, Social Research Methods, Medical Sociology, Rural & Urban Sociology, Gender Issues, Cultural Anthropology, Social Demography, Sociology of Education, Sociology of Development, Criminology, Social Change, Social Work & Social Problems.

ACADEMIC & PROFESSIONAL SERVICE

- Member, National Curriculum Review Committee (NCRC) Sociology, Higher Education Commission (HEC) Pakistan.
- Member (External/Subject Expert), Board of Study, Department of Sociology, Shah Abdul Latif University, Khairpur, Sindh, Pakistan.
- Member (Internal), Board of Study, Department of Sociology, The Islamia University of Bahawalpur, Pakistan.
- External Subject Specialist for M.Phil. Sociology Admissions Test and Viva Voce, Department of Sociology, Shah Abdul Latif University, Khairpur, Pakistan, 15 May 2025.
- Registered Member, Canadian Sociological Association.
- Member and former National Chairman, Voice of New Generation (VNG), a youth-led volunteer organization working in 38 districts of Pakistan.

LEADERSHIP & TRAINING ROLES

- National Chairman of Pakistan (Volunteer) and Master Trainer, Voice of New Generation (VNG), a Project of UNDEF and CSSP; elected 13 Jan 2013 – 10 May 2014.
- Master Trainer, Active Citizens Program, British Council (2006).

PROFESSIONAL DEVELOPMENT | TRAINING & WORKSHOPS

- Participant / Member, National Curriculum Review Committee (NCRC) Sociology by Higher Education Commission (HEC) Pakistan, 3–4 Jan 2025, The Islamia University of Pakistan.
- Three-week National Faculty Development Program (NFDP) for Newly Inducted Lecturers/Assistant Professors of Public Sector HEIs, National Academy of Higher Education (NAHE), HEC Pakistan, 16 Jan–3 Feb 2024, HEC Regional Campus Lahore.

- Training for Online & Hybrid Teaching, ODL Management Office, Bahauddin Zakariya University, in collaboration with HEC Pakistan and Virtual University of Pakistan, 28–29 Jul 2022.
- Provisional ToT on Nutritional Training Manual for Health Professionals as District Level Master Trainer, Primary & Secondary Healthcare Department Punjab, 10–14 May 2021.
- Training Certificate for Nutritional Manual for Healthcare Providers, IRMNCH & Nutrition Program in collaboration with UNICEF, 16 Oct 2021.
- Clinical Training regarding Health Screening, DHQ M.M.S.S. General Hospital Multan, Primary & Secondary Healthcare Department Punjab, 1–8 Feb 2018.
- Training Certificate for Early Childhood Development, IRMNCH & Nutrition Program in collaboration with UNICEF.
- Training Certificate: COVID-19 SOPs and Vaccination as frontline worker, UNICEF and DGHS Punjab, 1–2 Apr 2020.
- Training/Consultation Workshop of Sub-National Government Representative on Inclusive and Rights Sensitive Governance, Government of Punjab, UNDP, German Cooperation and BEST Pak, 27 Feb 2021.
- Empowering the Voice of New Generation workshop, CSSP and UNDEF, 1 Feb 2012–1 Mar 2013: Democratic History, Philosophy and Process; Socio-economic and Political Analysis of Pakistan; Rights Based Approach; Advocacy and Networking Skills.
- Training as Presiding and Assistant Presiding Officer, Election Commission of Pakistan, 30 Apr 2013.
- Voice of New Generation Leadership Development and Strategic Planning workshop, CSSP and NED, 1–5 Jul 2013.
- Gender Sensitization workshop, DFID and UNICEF, 1 Jun 2011, Ramada Hotel Multan.
- 5 Days Active Citizens Workshop, British Council and Youth Parliament of Pakistan, 21–25 Dec 2009, Shiza Inn Hotel Multan.
- Volunteer Services Program, Children Hospital Complex Multan, 8 Mar–9 Apr 2009.
- Gender, Socialization and Role of Youth workshop, Strengthening Participatory Organization (SPO), 4–5 Jun 2008, BZU Multan.

CONFERENCES, SEMINARS & ACADEMIC ENGAGEMENT

- Organized World Tuberculosis Day, 24 Mar 2025, in collaboration with Greenstar, Department of Sociology, IUB.
- Organizer, seminar on “Understanding Civic Education,” Faculty of Social Sciences, IUB and Center for Peace and Secular Studies, 24 Feb 2025.
- Session Chair, Technical Session of Sociology & Linguistics, Two Days International Sci-Arts Conference 2025, Women University Multan, 17–18 Feb 2025.
- Organized World Tuberculosis Day, 24 Mar 2024, in collaboration with Greenstar, Department of Sociology, IUB.
- Participated in Online Methodological Dialogue: Digital Sociology, Canadian Sociological Association, 20 Jan 2024.
- Organizer / Scientific Session Moderator / Paper Presenter / Attendee, 3rd International Conference on Interdisciplinary Approaches in Social Sciences (ICOIASS) 2023, 12–13 Dec 2023, Department of Social Work, IUB.
- Organized seminar on International Day for the Elimination of Violence against Women, 25 Nov 2023, Department of Sociology, IUB.
- Organized seminar and celebrated International Sociology Day, 14 Nov 2023, Department of Sociology, IUB.
- Organizer / Session Coordinator / Attendee, International Conference on Contemporary Issues in Sociology & Public Health (ICCISPH-2022), 25–26 Nov 2022, Department of Sociology, BZU Multan.
- Attended International Online Medical Sociology Conference 2021, 4–5 Jan 2021, BZU Multan.
- Presented research paper “Social factors behind Tuberculosis Prevalence: views from patients and medical personnel” at International Online Medical Sociology Conference 2021.
- Attended 1st National Conference on Emerging Trends and Challenges in Social Sciences, BZU Multan, 15–16 Nov 2016.
- Organized National Youth Conference “Building a Democratic Society,” UNDEF and CSSP Pakistan, 12–13 Jan 2013, BZU Multan.
- Participated and performed a drama titled “Naveed-e-Saher” in Performing Arts Festival 2007, BZU Multan, 16–18 Dec 2007.

PUBLICATIONS & RESEARCH WORK

DIGITAL, COMPUTER & RESEARCH SKILLS

- MS Office: MS Word, MS Excel, PowerPoint
- Internet Applications and Web Browsers
- SPSS (Statistical Package for the Social Sciences)
- Zotero
- Computer Applications
- Computer Hardware & Software
- Intermediate with Computer Science (I.C.S.)

LANGUAGES

- English – Excellent English communication skills; English Language Course from Bahauddin Zakariya University, Multan; C.P.E.L.C. (Certificate of Proficiency English Language Course), 5 months, British International School Multan, 10 Jan–9 Jun 2014.
- Urdu – Native.
- Arabic – Good.

PERSONAL INFORMATION

- Father's Name: Abdul Aziz Shah
- Date of Birth: 10 February 1986
- Marital Status: Married
- Nationality: Pakistani
- Permanent Address: Rukken Abad, Bahawalpur Road, P/O Lar, Tehsil & District Multan, Pakistan

REFERENCES

Will be furnished on demand.